





Serena: A remarkable story

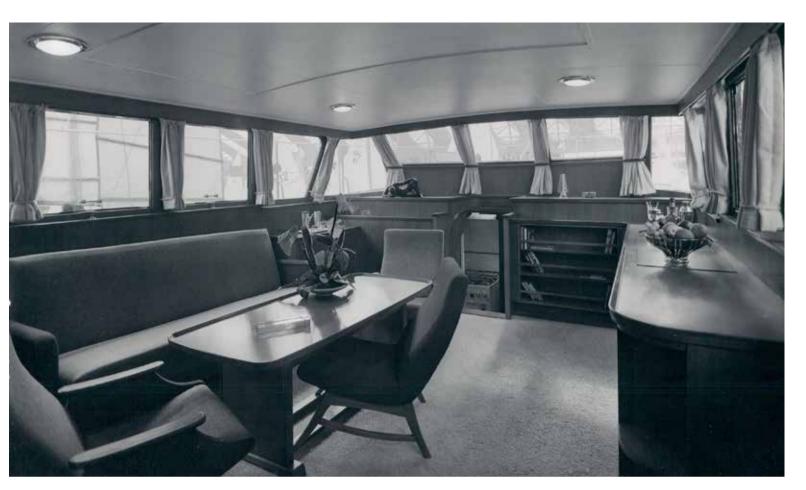
This brochure looks at a quite remarkable refit of a quite remarkable boat. First launched in 1964, the 22.50 m Feadship *Serena* was the height of maritime cool in those heady days. Almost half a century later, she has been completely rebuilt and restored to better-thannew condition, featuring the very latest materials. *Serena* not only blends the past with the present - the craftsmen of the future have also benefitted from a project that involved apprentices in an unprecedented way.

At the time of her original build, Serena was one of a fascinating series of yachts created by Feadship in conjunction with the Italian designer Carlo Riva. A total of seven Caravelles were launched between 1961 and 1965. These fast steel motoryachts were renowned for their fine detail. Beer magnate Freddie Heineken bought the second Caravelle

and *Serena* was the fourth to be built, delivered to her delighted German owner in July 1964.

Some 40 summers later, this very same vessel was cruising the Italian waters when she was spotted by her current owner, who described his holiday encounter as 'love at first sight.' After a couple of years sailing he brought *Serena* back home to Holland for a complete refit at the Feadship yard in Makkum.

The project took around a year to complete and involved some two dozen apprentices and their guild masters as well as the Feadship Refit team. The result is so authentic that when you board *Serena* you feel like you've gone back to the sixties. Is that Brigit Bardot sipping a Martini on the foredeck?













The briefing

The brief for the refit of *Serena* was as comprehensive as they come... To rebuild the yacht from the bottom up while keeping the exterior profile and appearance as original as possible. Also on the agenda was bringing the interior arrangement back to the original layout with a slightly more modern design.

The owner was also keen to deploy the very latest technologies in order to bring comfort levels into the 21st century and ensure that *Serena* remained very much a Feadship in terms of her quality. She was also to be given a technical backbone functionally comparable to much larger Feadship yachts.

To ensure all this could be achieved within a reasonable refit budget for a yacht of this size, the decision was taken to appoint

Feadship apprentices to perform most of the work under the strict supervision of the current generation of craftsmen from every discipline. In this way the project gave an incredible hands-on education to some of the most promising young boatbuilding talents in Holland.













Original thinking

The exterior was renovated according to the original design, keeping as much of the hardware intact in order to maintain the finish of the era in which she was built. Most of the superstructure housing was salvaged and went through a meticulous reconditioning

process which included repairing the wooden structure and applying numerous new coats of lacquer. The wheelhouse roof and sundeck were reconstructed in aluminium to give a crisp and elegant new appearance.







Taking good care of the crew

It is no secret that in order to enjoy your yacht to the full you need a happy crew.

This point was well taken by Serena's owner who committed to giving his three-strong team a pleasant place to relax and live while operating this small superyacht. To match

the size of the vessel a combined galley and crew mess were provided with all new and modern equipment to prepare meals for the owner and themselves. There are two crew cabins and a dedicated bathroom in the bow.



Modern comforts

The entire existing interior was gutted to allow for the full restoration and reconditioning of the hull structure. After sandblasting the steel, a new modern paint system was applied to preserve the construction for another forty years to come. To further improve comfort levels with respect to structural noise in the cabins, all steel structures above the waterline were clad with Rockwool insulation before installing the new interior. At the owner's request, the original guest arrangement was reinstated with two guest cabins against the engine room bulkhead and a large full-beam owner's suite aft. All have their own bathroom with washbasin, toilet and enclosed shower cubicle.



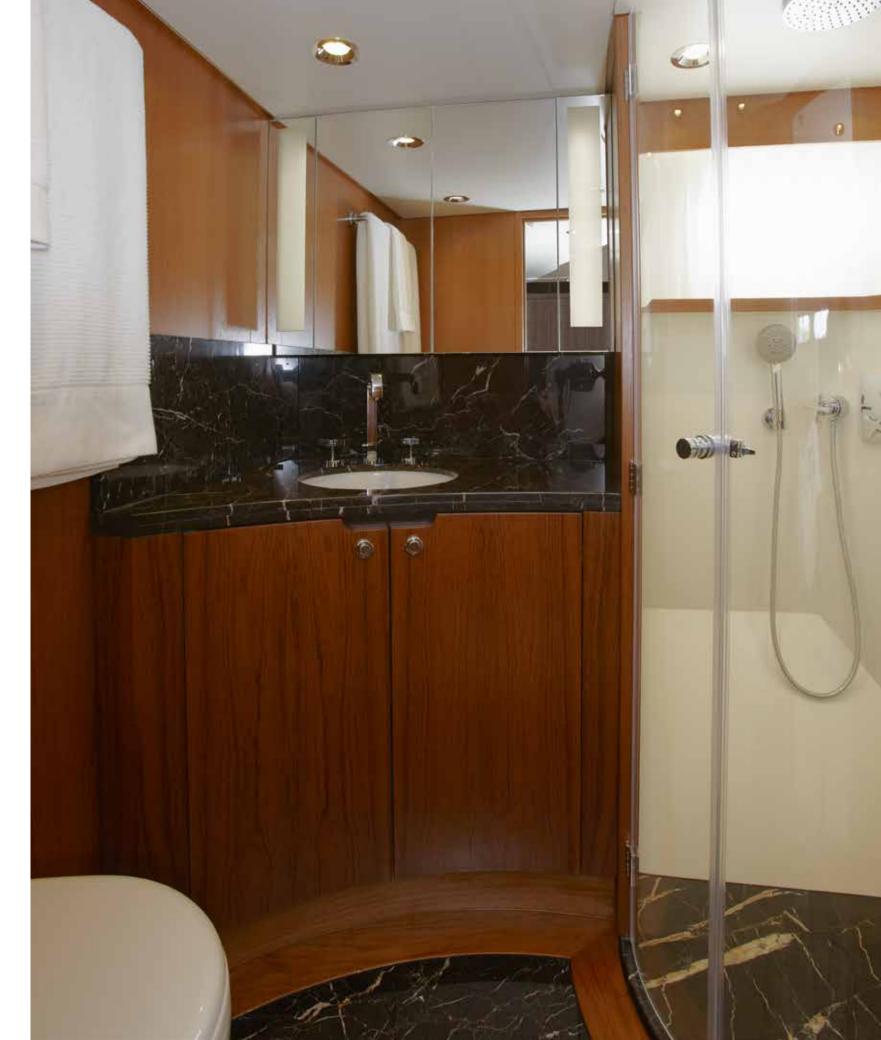




Homage to Carlo Riva

Together with the owner, Feadship's in-house designers developed a contemporary style matching the original layouts and sixties feel. Given the name Homage to Carlo Riva, it combines teak panelling with palisander furniture and leather detailing. All soft furnishings feature natural ton-sur-ton colours blending in with the warm browns of the timber. The owner's suite features two double beds, offering flexible use for couples, friends or a small family. The bathroom with Portoro marble floors and tops provides every comfort that one would expect onboard a Feadship mini-megayacht.





Light and airy

On a boat of this size the main salon has to serve multiple purposes, and this is precisely the case onboard *Serena*. Lounging, TV-watching, dining, games... There is so much fun and relaxation to be had in this exceptionally bright and airy environment. The layout has been retained close to the

original and an abundance of natural light via the windows on three sides lifts the spirits even on a cloudy day. The use of teak with palisander detailing again connects this space style-wise to the lower deck guest cabins and the exterior deck feel.









Technical specifications

Year1965BuilderFeadshipRefit2011YardFeadship

 Length overall
 22.50 m / 73'10"

 Beam overall
 5.10 m / 16'9"

 Draft (loaded)
 1.66 m / 5'5"

Fuel capacity 5,500 litres / 1,453 US Gallons
Fresh water capacity 2,300 litres / 608 US Gallons

Naval architect Feadship De Voogt Naval Architects

Exterior styling Carlo Riva

Interior design Feadship "Homage to Carlo Riva"

Main engines 2x Lugger L1276A2.1 rated at 340hp @ 1800 rpm









Feadship

Leidsevaart 574 2014 HT Haarlem

The Netherlands T: +31 23 524 7000

info@feadship.nl

Contact

Ico Vergouwe

M: +31 626 120 277

T: +31 515 445 700

ico@feadship.nl

www.feadship.nl

